

ORDER



Orders
Order / Rev: 712814
Alt Order #:
Product Desc: 9/12-9/25
Estimate:
Flight Dates: 09/12/12 - 09/25/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: Political

WKYC

Primary AE: Denel Kizler
Sales Office: WKYC
Sales Region: LOC

Agency Name: Strategic Media Placement/ POL
Buying Contact: Nicholas Everhart
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mandel, J/ US Senate
Demographic: A25-54
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	81	\$92,300.00	\$78,455.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	81	\$92,300.00	\$78,455.00	0.00
Totals	81	\$92,300.00	\$78,455.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denel Kizler			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/24/12	09/24/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$350.00		0.00			
2	WKYC	09/12/12	09/25/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	11111--	:30	5	\$800.00	P-3	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--111--		3				\$800.00		0.00			
		Week: 09/17/12	09/23/12	11111--		5				\$800.00		0.00			
		Week: 09/24/12	09/30/12	11-----		2				\$800.00		0.00			
3	WKYC	09/12/12	09/25/12	M-F 7-9a Today Today Show	CM	7a-9a	11111--	:30	5	\$800.00	P-3	0.00	NM	10	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--111--		3				\$800.00		0.00			
		Week: 09/17/12	09/23/12	11111--		5				\$800.00		0.00			
		Week: 09/24/12	09/30/12	11-----		2				\$800.00		0.00			
4	WKYC	09/12/12	09/25/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$800.00		0.00			
		Week: 09/17/12	09/23/12	-----S-		1				\$800.00		0.00			
		Week: 09/24/12	09/30/12	-----		0				\$0.00		0.00			
5	WKYC	09/12/12	09/25/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

